

MIDWEST ASSOCIATION OF STUDENT EMPLOYMENT ADMINISTRATORS

April 2009

Official Newsletter of MASEA

Midwest Association of Student Employment Administrators Mission

- To improve the professional services of those administrators and counselors who assist post-secondary students in securing employment.
- To inform members of trends in employment.
- To exchange ideas relative to the administration of student employment services.
- To serve effectively the interests and needs of students who desire employment to finance their education.
- To facilitate communications between educational institutions and employers of students.
- To encourage and promote educational programs which provide an opportunity for development of the individual student through an employment experience.

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President's Points

Hello MASEA members and Welcome Spring!

I can't believe this academic year is winding down already. One of the tell-tale signs that winter is over on my campus is the return of our students from Spring Break, usually with no money in their pockets and now searching for jobs. Traditionally, this is about the time of year that I receive and post a variety of summer-related positions from both on and off-campus employers. Currently, those jobs seem to be few and far between in my local area.

The Bureau of Labor statistics just released that the teen unemployment rate in February was 21.6%, the highest rate in 17 years. In this down economy employers can be more choosy about whom they hire, because numerous layoffs and job losses around the country have thrown additional workers into an already tight

job market. Now our college students are not only competing against each other for jobs, but also with high school students, homemakers who are re-entering or now entering the workforce



for the first time, and laid off employees who are willing to accept hourly positions

usually filled by college youth. Many employers are also cutting back or eliminating college internships, co-op positions, and even recalling previous career offers. Our job duties will continue to be very challenging over the upcoming months.

One thing we can do is network with each other and share ideas on how to help develop student jobs in this tough economy. One place to do that will be at the June 2009 MASEA conference in Madison, Wisconsin. This conference will prove to be a particularly

excellent one, with a visit to the University of Wisconsin and an outstanding list of educational opportunities already planned. More information about the annual conference can be found in this newsletter and on our website at masea.org.

Have a good spring.

David Reseigh,
MASEA President
dlrseigh@purdue.edu

**MASEA 2009
Conference
TIMES OF YOUR LIFE
June 14- 19, 2009**

The Madison
Concourse Hotel
and Governor's Club

In the beautiful Capital
City of
Madison, Wisconsin.
Bordered by Lakes Mendota and Monona.
Madison is an historic
area with
outstanding summer
recreation.

MASEA MEMBERS TO BENEFIT FROM NSEA UPS GRANT Professional Development Scholarship

Submitted by Becky Wendt

NSEA has announced that it will fund one UPS Professional Development Scholarship per region. This funding will enable student employment professionals to attend other training opportunities such as National Association of Financial Aid Administrators (NASFAA), National Association of Colleges and Employers (NACE), or other comparable conferences.

The 2009 Grant Application is located at http://www.nsea.info/docs/toc_onlineforms.html. This application will be accepted from NSEA member institutions and must include a statement of the anticipated benefits of attendance. Each institutional grant recipient will receive a minimum of the cost of the conference registration fees, funds for related expenses may also be available. Reimbursement will be made directly to the recipient's institution upon receipt of proof of paid registration and related expenses if applicable. Preference will be given members who have not been able to attend a conference in the past, and institutions with no funding available for professional development.

MASEA ANNOUNCES REGIONAL SEOTY WINNERS

MASEA SEOTY committee selected Kevin Broadway as their regional Student Employee of the Year. Kevin is a student at the University of North Dakota and works for Flight Operations Management. Kevin's supervisor has this to say about him:

"Kevin Broadway is the consummate professional. He is on-target to complete his degree requirements this semester and graduate with a Bachelors of Science in Aeronautics, majoring in Air Traffic Control.

Completing his four year degree in three years is a testament to his dedicated professional work ethic and commitment to excellence. He emulates the skills and proficiency a manager desires all employees to possess. It is of no surprise to me that he is beyond deserving of earning honors as the Student Employee of the Year Award. He is highly regarded earning the trust and respect of his peers and supervisors alike by demonstrating the utmost professionalism to all. "

Kevin will be presented with a check for \$150 and certificate of recognition by MASEA.

In addition to being recognized as MASEA SEOTY, Kevin won for his state of North Dakota. Additional MASEA state winners include:

Iowa
Iowa State University
Molly E. White

Illinois
Univ of Illinois at Urbana/Champaign
Sarah Blat

Indiana
Ball State University
Riley Paulsen

Kansas
Pittsburg State University
Emily Crenshaw

Kentucky
Berea College
Robert Campbell

Michigan
Michigan State University
Amanda Kaiser

Minnesota
St. John's University
Charles Burke

Missouri
Columbia College
Tami Lorenson

Nebraska
University of Nebraska at Omaha
Kara Wentwort

Ohio
Ohio State University
Lily Bierly

Wisconsin
Wisconsin Lutheran College
Dustin Winsor

Congratulations to all nominees, to campus selectees, and to these State SEOTY winners. All campus selectees were recognized with certificates and letters of recognition. All state winners were also presented with a \$75 check from MASEA. All nominations were reviewed based on reliability, quality, initiative, professionalism, and uniqueness of contributions.

NATIONAL STUDENT EMPLOYEE OF THE YEAR ANNOUNCED

Submitted by Karen Hollebeek

Barron Neil Gilbert was selected as the NSEA Student Employee of the Year. Neil faced stiff competition from other regional winners, but his initiative, reliability, excellent work, professionalism and unique excitement for his job set him apart as the SASEA regional winner.

Neil Gilbert is the Climbing Wall Supervisor at Valdosta State University. He implemented a points system to encourage climbing. One way to get points was through the "Climb a Mountain" program. Participants could set a personal goal by climbing a certain distance that equaled different mountains around the world. The system was set up to allow any level of climber to be a winner. Neil encouraged everyone to join his program as it was his goal not only to increase skill levels but to build a climbing community at VSU.

Neil invited sponsors to offer rewards for his climbing competitions. He raised over \$2,000 in prizes. This enterprising student also designed T-shirts for climbing wall participants.

Neil starts off each semester with a bouldering competition, then he has the climbing competition, and he also added a team climbing competition as something fun and different for his patrons. Neil has offered trips to other venues to teach new climbing techniques. One Saturday out of every month

he will teach a belay skills class at noon and a climbing skills class at 2:00 pm.

This student also runs his own staff. He has eight employees who work under his supervision. He meets with his staff one a week to keep them informed. He runs a tight ship and enforces the rules of the climbing wall. Neil is currently working on a fund-raiser for a local non-profit organization and it is his hope that the climbing wall staff will continue with this project even after he is gone. Neil's supervisor states, "He is one of the most experienced facilitators that work for me and I trust him with any group we have. He has definitely raised the bar as a student employee with his innovation, drive and maturity. Neil will be sadly missed when he graduates this spring and starts his new life and I know he will succeed in anything he does."

MASEA MEMBERS SHARE SEOTY CELEBRATION IDEAS

Ashley McArdle, Assistant Director of Career Services at Indiana University-Purdue University Fort Wayne shared their SEOTY idea: "We made buttons that say 'Student Workers Rock!' and passed them out to all of the departments on campus to celebrate National Student Employment Week."

Other ideas include:

- ◆ honoring nominees and the campus winner at an Awards Reception.

- ◆ Presenting a scholarship award at a departmental event .
- ◆ Presenting the campus winner with plaque.
- ◆ Recognizing nominees in campus publications.

SUMMARY REPORT OF BOARD MEETING

The MASEA Board met via Conference Call on March 6, 2009 1:30 p.m.

The primary area of discussion was the upcoming conference, including sessions speakers, marketing, registrations and numerous other details.

Barb Fahnhorst shared information from the February Regional President's Meeting.

SEOTY – regional membership is not required for the national award. Language will need to be changed on the MASEA SEOTY information and NSEA procedures will need to be followed.

It was decided that, for the good of the Association, conference expenses for board members not funded by their institution due to budgetary constraints to attend the conference would be paid by the Association.

It was decided that there would be no MASEA Regional Conference 2010 when the region is assisting NSEA with the annual conference in October in Cincinnati.

The next meeting of the Board is scheduled for April 3.



**MASEA
Board of Directors**

President:

David Reeseigh
Purdue University
Dreeseigh@purdue.edu

Past President:

Cathy Underwood
DePaul University (IL)
Cunderw5@depaul.edu

President Elect:

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Bfahnhorst@csbsju.edu

VP for Membership:

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VP for Professional Development:

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Treasurer:

Mary Williams
Macalester College (MN)
williams@macalester.edu

Secretary:

Patricia O'Donnell
Cleveland State Univ (OH)
p.m.odonnell@csuohio.edu

Student Employment Works Because of You

How many students work on your campus? How much money does your student staff earn?

If you know the answers to these questions, you also know how dedicated part-time student employees contribute to the success of your institution.

Student staff contribute to virtually every department on most campuses, where they perform a wide range of essential tasks. Likewise our student staff has the opportunity to build job skills that will benefit them throughout their careers.

Student employment programs enable students to earn living expenses, reduce reliance on loans, enhance their college experience, and prepare for work after college.

As we recognize our student staff this April, let us also recognize the importance of professional student employment administrators who make these opportunities happen for our students across the region, while keeping our institutions compliant with the complex and changing federal regulations.

Student Employment Administrators provide training and support to student staff, make sure job data is entered accurately and timely, deal with offices across campus to ensure that no student misses a pay check or an opportunity. Student employment professionals endure audits and ever-changing federal regulations—all to engage our students in meaningful employment and learning experiences.

OUTSTANDING MASEA MEMBER S TO BE RECOGNIZED

Do you know of a MASEA member who has provided exceptional service to the association or to student employment? Now is the time to recognize their service and nominate a MASEA member who may be deserving of recognition at our 2009 awards ceremony.

To nominate candidates for 2009 awards, please see our website at www.masea.org or contact Cathy Underwood Cunderw5@depaul.edu.

This year's awards will be presented at the Madison, Wisconsin, conference in June.

WELCOME NEW MASEA MEMBER

Brian Murphy
St. Olaf College

Newsletter Contributions Are Always Welcomed
Send your articles and ideas to
p.m.odonnell@csuohio.edu

MASEA 2009 Regional Conference

Madison Concourse Hotel and Governor's Club

1 West Dayton Street | Madison WI 53703

Reservations: 1-800-356-8293 | Fax: 608-257-8454

June 17-19, 2009

Name

Title

Institution

Department

Address

City State Zip

Phone

E-mail Address

This is my first MASEA Conference. Yes No

Number of years I have been a member of MASEA. _____

Please specify any dietary needs or special requirements:

MEMBERSHIP DUES

July 1, 2009 to June 30, 2010 \$ 35 _____

CONFERENCE REGISTRATION

Registration deadline is May 17, 2009*

Current Member _____

Early bird (register by April 18, 2009) \$215 _____

Current Member [2008-2009] \$230 _____

Non-Member \$300 _____

One day only-Wednesday \$115 _____

One day only-Thursday \$200 _____

Current Member [after deadline*] \$280 _____

Guest Rates _____

Wednesday Lunch \$ 25 _____

Thursday Breakfast \$ 23 _____

Thursday Lunch \$ 25 _____

Thursday Dinner \$ 48 _____

Thursday Breakfast \$ 23 _____

Friday Breakfast \$ 23 _____

Wednesday Outing TBD _____

STUDENT EMPLOYMENT ESSENTIALS

[SEE] TRAINING WORKSHOP

Monday, June 15, 2009-TRACK A \$130 _____

Tuesday, June 16, 2009-TRACK B \$130 _____

I will attend the outing on Wednesday. Yes No

I will have _____ (#) guests for Wednesday's outing.

TOTAL ENCLOSED \$ _____

NO REGISTRATION REFUNDS AFTER MAY 17

To register for the MASEA 2008 Regional Conference, mail this completed application form with check made payable to MASEA to:

Mary Williams, MASEA Treasurer
Macalester College, Student Employment Office
1600 Grand Avenue
St. Paul, MN 55105-1899
MASEA EIN# 421720886

**For hotel reservations, call The Madison Concourse Hotel at 1-800-356-8293
Mention Midwest Association of Student Employment Administrators Conference for the \$134*/night rate. Reserve your room by midnight on May 17, 2009 for guaranteed availability & rate.**

Questions? Please Contact: Becky Wendt at (920)465-2556 or wendtb@uwgb.edu